

**Site Usage**

**10,815 Visits**

**62.04% Bounce Rate**

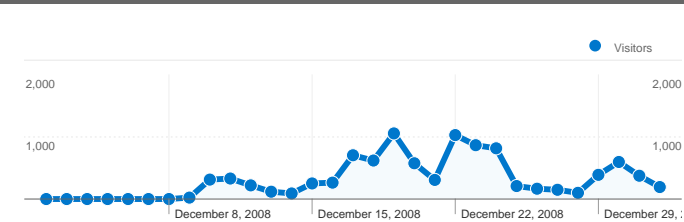
**20,360 Pageviews**

**00:01:59 Avg. Time on Site**

**1.88 Pages/Visit**

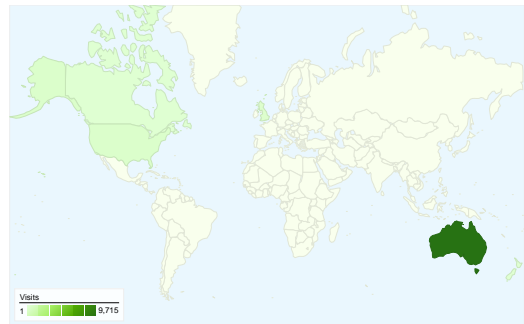
**45.40% % New Visits**

**Visitors Overview**

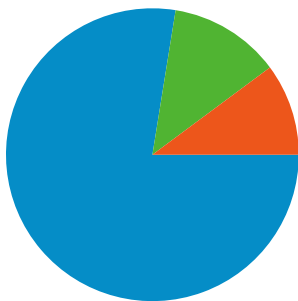


**Visitors**  
**5,550**

**Map Overlay world**



**Traffic Sources Overview**

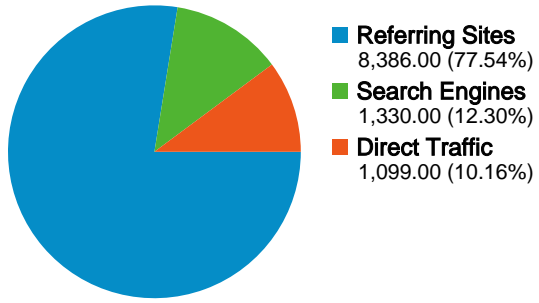


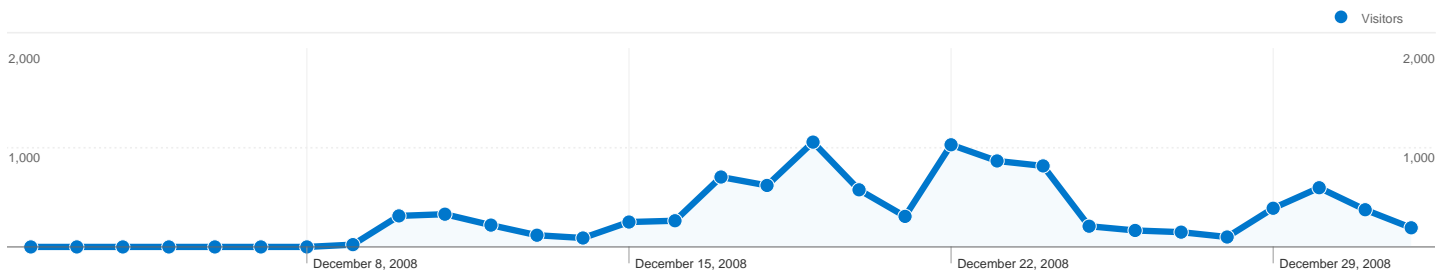
- **Referring Sites**  
8,386.00 (77.54%)
- **Search Engines**  
1,330.00 (12.30%)
- **Direct Traffic**  
1,099.00 (10.16%)

**Content Overview**

Pages	Pageviews	% Pageviews
/contentmakers/	2,686	13.19%
/contentmakers/2008/12/19/edd	1,473	7.23%
/contentmakers/2008/12/19/sto	1,292	6.35%
/contentmakers/2008/12/23/jour	1,168	5.74%
/contentmakers/2008/12/24/this	652	3.20%

## Traffic Sources Overview







**5,550 people visited this site**

 **10,815 Visits**

 **5,550 Absolute Unique Visitors**

 **20,360 Pageviews**

 **1.88 Average Pageviews**

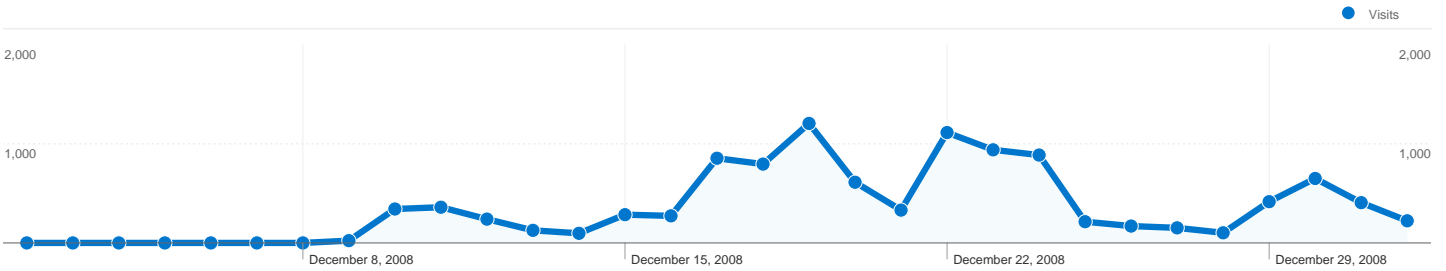
 **00:01:59 Time on Site**

 **62.04% Bounce Rate**




 **45.40% New Visits**

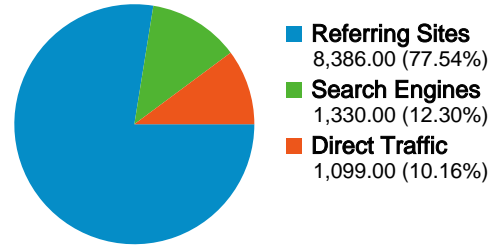
**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	5,792	53.56%	Unknown	6,972	64.47%
Firefox	3,617	33.44%	T1	1,633	15.10%
Safari	884	8.17%	DSL	1,317	12.18%
Chrome	332	3.07%	Cable	495	4.58%
Opera	93	0.86%	Dialup	354	3.27%



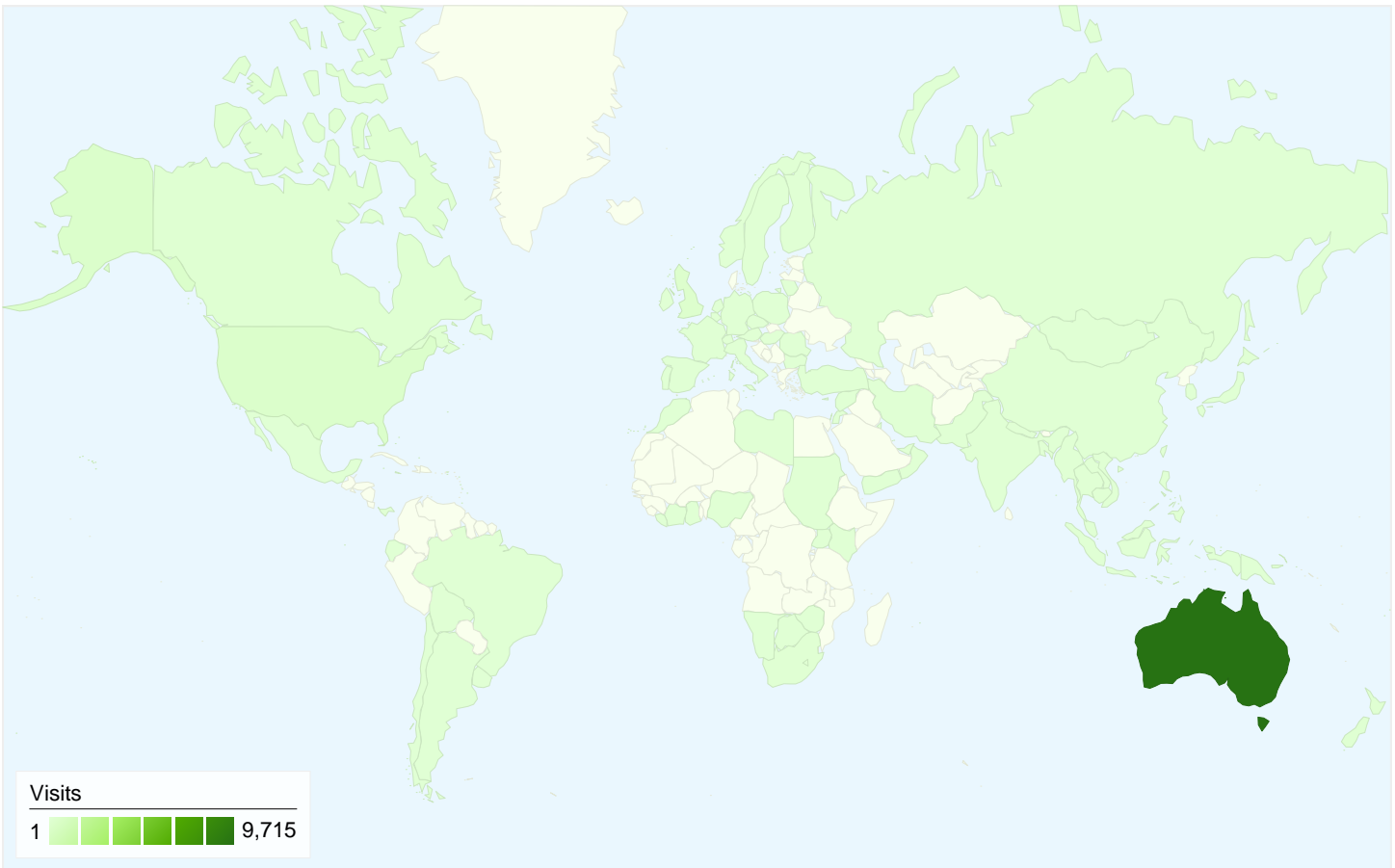
All traffic sources sent a total of 10,815 visits

-  10.16% Direct Traffic
-  77.54% Referring Sites
-  12.30% Search Engines



## Top Traffic Sources

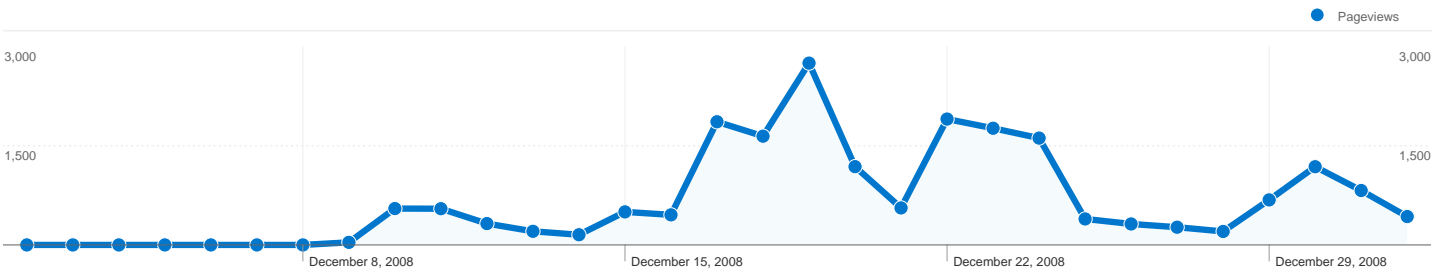
Sources	Visits	% visits	Keywords	Visits	% visits
crikey.com.au (referral)	6,999	64.70%	christmas message to staff	116	8.71%
google (organic)	1,274	11.78%	sue howard	43	3.23%
(direct) ((none))	1,100	10.17%	peter fray	30	2.25%
larvatusprodeo.net (referral)	213	1.97%	alan oakley	28	2.10%
twitter.com (referral)	178	1.65%	christmas message	28	2.10%



**10,815 visits came from 95 countries/territories**


Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>10,815</b> % of Site Total: 100.00%	<b>1.88</b> Site Avg: 1.88 (0.00%)	<b>00:01:59</b> Site Avg: 00:01:59 (0.00%)	<b>45.43%</b> Site Avg: 45.40% (0.06%)	<b>62.04%</b> Site Avg: 62.04% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Australia	<b>9,715</b>	1.92	00:02:05	41.69%	60.71%	
United States	<b>280</b>	1.46	00:00:56	81.79%	77.50%	
United Kingdom	<b>212</b>	1.64	00:01:38	77.83%	66.98%	
New Zealand	<b>72</b>	2.01	00:01:37	50.00%	58.33%	
Canada	<b>68</b>	1.35	00:00:35	88.24%	79.41%	
South Africa	<b>43</b>	1.21	00:00:20	93.02%	83.72%	
Philippines	<b>26</b>	1.08	00:00:06	100.00%	92.31%	
Singapore	<b>25</b>	1.40	00:00:23	64.00%	80.00%	
Japan	<b>22</b>	1.64	00:01:31	54.55%	72.73%	
Hong Kong	<b>20</b>	1.55	00:00:44	60.00%	70.00%	





**Pages on this site were viewed a total of 20,360 times**

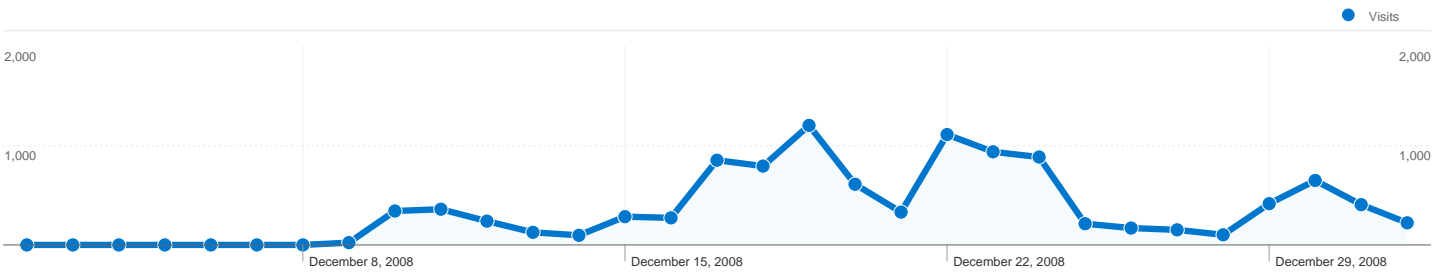
 **20,360 Pageviews**

 **16,510 Unique Views**




 **62.04% Bounce Rate**

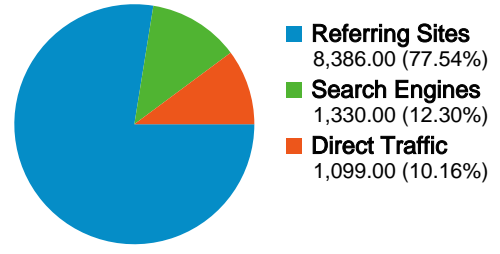
**Top Content**

Pages	Pageviews	% Pageviews
/contentmakers/	2,686	13.19%
/contentmakers/2008/12/19/eddie-mcguire-loses-cool/	1,473	7.23%
/contentmakers/2008/12/19/stop-press-gerard-henderson-has-	1,292	6.35%
/contentmakers/2008/12/23/journalists-please-follow-up/	1,168	5.74%
/contentmakers/2008/12/24/this-is-worth-checking-out/	652	3.20%



## All traffic sources sent a total of 10,815 visits

-  10.16% Direct Traffic
-  77.54% Referring Sites
-  12.30% Search Engines



## Top Traffic Sources

Sources	Visits	% visits
crikey.com.au (referral)	6,999	64.70%
google (organic)	1,274	11.78%
(direct) ((none))	1,100	10.17%
larvatusprodeo.net (referral)	213	1.97%
twitter.com (referral)	178	1.65%

Keywords	Visits	% visits
christmas message to staff	116	8.71%
sue howard	43	3.23%
peter fray	30	2.25%
alan oakley	28	2.10%
christmas message	28	2.10%